



Updated Municipal Website Improves Navigation and Accessibility

The Opportunity

The Town of Cedar Point, North Carolina, recognized the need to modernize its municipal website. The previous format had become outdated, no longer met ADA accessibility requirements, and created navigation challenges, particularly for older residents. Town leadership wanted a refreshed, user-friendly online experience that offered smoother navigation and quick-access buttons for frequently visited services.

The Solution

A long-time Catalis client since the GovOffice era, Cedar Point briefly evaluated other providers before choosing to continue its partnership with Catalis.

"It was just very seamless and familiar with Catalis," said Jayne Beyer, Town Clerk.

The update process began with a kickoff Zoom meeting to outline priorities, integrations, and visual preferences. Within approximately six weeks, the redesigned website was ready to launch. The transition was smooth and required no troubleshooting or major adjustments.

"There were no glitches, broken links, or navigation issues; everything worked perfectly right from the start," Beyer shared.

The Results

Since launching the refreshed site, Cedar Point has received positive feedback from residents, staff, and elected officials. Administrative users quickly adapted to the new layout and found it significantly easier to update and maintain content. Community members have also praised the improved visual design, simplified navigation, and the ease of accessing essential tools and information.

"Our Mayor and Board of Commissioners were very pleased with how easy it is to locate archived agenda packets or minutes. Residents have also commented on how much simpler it is to find permit applications and use the integrated payment and upload features."

Jayne Beyer, Town Clerk
Town of Cedar Point, North Carolina