



Modern Website Refresh Enhances Accessibility and User Experience

The Opportunity

The City of Brunswick, Maryland, had been using its Catalis-designed website since 2016. While the platform's straightforward content management system made routine updates easy, evolving ADA standards and modern design expectations signaled the need for a full refresh.

City leadership set clear goals for the 2025 redesign: improve accessibility, enhance visual appeal, strengthen navigation, and ensure the site reflected a more modern, user-friendly digital experience for residents.

The Solution

With years of positive experience using the Catalis platform, the City of Brunswick chose to continue its partnership for the website overhaul.

"Because of the simplistic content management system, I never felt the need to look for other vendors," said Carrie A. Myers, Director of Finance and Administration.

The implementation process was smooth and collaborative. Catalis provided modern design templates, visual examples, and a guided survey to capture the city's preferences. Once the initial redesign was completed, Brunswick staff provided feedback to refine layout, styling, and usability. Because the team was already familiar with the platform, only minimal training was needed to begin working confidently in the updated back-end portal.

The Results

The refreshed website now offers a polished, contemporary design while fully meeting ADA accessibility standards. Improved navigation and updated design elements make it easier for residents to find information quickly and complete tasks online.

Staff benefit from a streamlined management experience, while the public enjoys a modern, accessible, and intuitive online destination.

"The additional design elements and features have made navigation of our site easier and more efficient."

Carrie A. Myers

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